City College of New York

Graduate Program in Art History and Museum Studies

New York University

Graduate Program in Museum Studies

Lower East Side Tenement Museum

4th ANNUAL GRADUATE STUDENT SYMPOSIUM

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NYU King Juan Carlos I of Spain Center Auditorium, Ground Floor 53 Washington Square South

> December 9, 2006 10:00 am - 5:00 pm

"Visible Players in Civic Life" Museums and Civic Engagement

The American Association of Museums has argued that the museum of the future should not merely be a container of valuable collections, but a "visible player in civic life."

In this symposium, up-and-coming museum scholars define, critique and develop this idea through a series of case studies.

- What does civic engagement mean, and what role can museums play in developing it?
- How can a museum use its space to provide a meaningful place for public dialogue on social issues?
- How can museums serve as forums for defining and contesting "community"?
- How can museums contribute to defining and inspiring new forms of civic engagement in the future?

10:00am - 10:15am Welcome and Opening Remarks

10:15am - 11:00am Defining Community

Introduction

Steve Long, Vice President, Collections and Education Lower East Side Tenement Museum

Anna Konstantatos, New York University
The Metropolitan Museum of Art and the Greek
Community

Kristy Maruca, New York University Museums as Social Spaces: A Case Study in Jamaica, Queens

Monica Salas, New York University Imagining a Nation: National Museum of Anthropology in Mexico

Comments and Questions for Discussion

Activating Audiences 11:00am -12:30pm

Introduction

Steve Long, Vice President, Collections and Education Lower East Side Tenement Museum

Youth Audiences

Kathryn Kelley , City College of New York Shaping Young Minds: Promoting Tolerance and Cultural Diversity at Young at Art Children's Museum of Davie, Florida

Rosemary Fllori, City College of New York Factors that Led to the Disappeared in Argentina

Sherri Coxson, City College of New York The Green Movement: Brooklyn Children's Museum and MCA, Chicago

Adult Audiences

Maria Jose Gomez Castillo, New York University Science, education, and power: the case of the Interactive Museum of Economics, Mexico City

Meng-fan (Fiona) Lu, City College of New York Exhibition as Civic Engagement: *Ecotopia* at ICP

Alex Starace, New York University
Teaching the Concept: Can Museums Bring Art to the Public by
Contextualizing Their Holdings?

Comments and Questions for Discussion

12:30pm -1:15pm LUNCH

1:15pm -2:15pm Art Audiences and Civic Engagement

Introduction

Dr. Harriet Senie Director of Museum Studies and Professor of Art History City College of New York

Hannah Boles, City College of New York Civic Engagement through the Metropolitan Museum of Art's Classical Collections

Kate Burmon, New York University
Drawing the Crowds: Entertainment and Education in the Museum

Shannon O'Neil, City College of New York
The New York Public Library and Civic Engagement

Peter Sebeckis, New York University
TV Eye: Art21's Gaze and Contemporary Art Spaces

Jitender Arora, New York University Untitled

Comments and Questions for Discussion

2:15pm – 3:15pm Reframing Memory and Addressing Trauma

Introduction

Dr. Harriet Senie

Director of Museum Studies and Professor of Art History City College of New York

Stéphane Zaborowski, City College of New York Ending Collective Amnesia at the New York Historical Society

Lauren Lombardo, New York University Creating and Maintaining memory in Museums: The National Holocaust Museum and Dafur

Darcie LaFarge, City College of New York Installing and Programming for Los Desaparecidos

Frank Moreno, New York University
MARTE (Museum of Modern Art, El Salvador): Monuments in
the Museum

Wendy Jiménez, City College of New York Los Desaparecidos: Honoring and Memorializing as Antidote to Pain and Trauma

Comments and Questions for Discussion

3:15pm - 3:30pm Coffee Break

3:30 - 4:30 Democratizing Process: Who is the Artist/Author?

Introduction

Dr. Paul Williams Assistant Professor, Program in Museum Studies New York University

Kevin Miller, City College of New York Exhibiting Discourse: Pablo Helguera and the Lower East Side Tenement Museum

Laura Domingo, New York University
Critiquing the Museum through the Yellow Arrow Project

Arturo Portillo, New York University Human Display:To be or not to be in the museum

Leah T.Abraha, City College of New York
Dialogue Programs for Los Desaparecidos at El Museo del
Barrio

Comments and Questions for Discussion

4:30 - 5:00pm Concluding remarks

PROGRAM SPONSORS

Chartered in 1988, the **Lower East Side Tenement Museum's** mission is "to promote tolerance and historical perspective through the presentation and interpretation of a variety of immigrant and migrant experiences on Manhattan's Lower East Side, a gateway to America." The heart of the Museum is its tenement building at 97 Orchard Street, home to an estimated 7,000 people from over 20 nations, between 1863 and 1935.

The Museum offers the history of 97 Orchard Street and its families as a tool for addressing related contemporary issues. Through public dialogues on immigration, cultural identity, housing, and social welfare; English programs for new immigrants; contemporary immigrant art programs; and other initiatives, the Museum serves as a center for citizen engagement with questions around immigration today.

For almost thirty years, the **Program in Museum Studies at New York University** has offered an innovative course of study in the contemporary theory and practice of museum work. Emphasizing both the interdisciplinary study of museums and courses of practical training, the program has prepared more than three hundred graduates for positions of increasing responsibility in museums throughout the world.

In addition to obtaining a broad foundation in the history and theory of museums, the creation and maintenance of exhibitions and collections, and museum management, students pursue personal programs of study supporting individual academic and career objectives. Museum Studies at NYU actively crosses disciplinary boundaries in two ways, assembling scholars from many academic fields whose work engages museum theory and practice, and training students to perform a variety of roles within museums.

The Graduate Program in Art History and Museum Studies program at the City College of New York, CUNY offers a specialized museum studies track within the 30-credit MA in art history. Contact Dr. Harriet Senie at 212-650-7430 or hfsenie@nyc.rr.com for information.

The Museum Studies program offers a flexible curriculum, allowing students to develop their own area of intended specialization. Although the program has been primarily focused on art museums, our partnership with the Lower East Side Tenement Museum has prompted a greater consideration of issues and practices to other cultural institutions in the required seminars, providing all students with a broader view of the field.